**HONOR Unveils the All-new HONOR X9b**

*Setting new industry benchmarks with unrivaled display quality, exceptional photography capabilities and enhanced battery performance*



[**Saudi Arabia** – October 26] – Global technology brand HONOR today announced the launch of the brand-new HONOR X9b, the latest addition to its acclaimed X Series line-up. Combining exceptional display quality, expansive photography capabilities and enhanced battery and hardware performance, the HONOR X9b sets a new benchmark for mid-range smartphones in the industry.

“We are thrilled to introduce the HONOR X9b, a smartphone that embodies our commitment to pushing the boundaries of innovation and delivering an exceptional user experience,” said George Zhao, CEO of HONOR Device Co, Ltd. “From the exceptional display and powerful camera system to the impressive durability and outstanding hardware performance, the HONOR X9b truly represents our dedication to creating a new intelligent world for everyone.”

**Industry-leading Durability Powered by Ultra-bounce Anti-drop Display**

Showcasing an industry-leading drop resistance and durability, the HONOR X9b’s display incorporates the HONOR Ultra-Bounce Anti-Drop technology. Certified by SGS’s Five Star Overall Drop Resistance, the HONOR Ultra-Bounce Anti-Drop Display utilizes advanced cushioning technology using newly developed materials, which increases the shock absorption capacity by up to 1.2 times[[1]](#footnote-2), ensuring utmost durability even when subject to drops from a height of 1.5 meters[[2]](#footnote-3) and all angles[[3]](#footnote-4).

**Human-centric Visual Excellence**

Equipped with a remarkable 6.78-inch AMOLED Curved Display[[4]](#footnote-5), the HONOR X9b supports 1.5K ultra-clear resolution[[5]](#footnote-6), 100% DCI-P3 color gamut and up to 1.07 billion colors, offering ultra-clear visuals with sharp details and vibrant colors. As a testament to HONOR's commitment to human-centric technology, the HONOR X9b offers an array of eye protection features, including 1920Hz PWM Dimming, Low Blue Light, Dynamic Dimming, and Circadian Night Display, cater to the needs of today’s always-on generation who spend long hours in front of screens.

**Triple Camera System for Captivating Photography**

The HONOR X9b boasts a triple camera system consisting of a 108MP Ultra-Clear Camera, a 5MP Ultra-Wide Camera, and a 2MP Macro Camera[[6]](#footnote-7). The 108MP Ultra-Clear Camera comes with a large 1/1.67-inch sensor and a large f/1.75 aperture, allowing it to capture more light and produce images with vivid clarity. The camera also offers high optical quality with 3X zoom and an outstanding motion capture engine[[7]](#footnote-8), ensuring the HONOR X9b produces clear snapshots with fascinating detail.

In addition to the main camera, the 5MP Ultra-Wide Camera offers a 110° field of view, perfect for capturing expansive landscapes, group shots, or architectural marvels. The HONOR X9b also features a 2MP Macro Camera with 4cm minimum focus length, enabling users to capture close-up shots with stunning clarity and sharp details.

**Flagship Performance for Unmatched Productivity**

With its outstanding battery performance, the HONOR X9b now holds the DXOMARK Battery Gold Label. It comes with a durable and long-lasting 5800mAh[[8]](#footnote-9) battery that can power the device for 3 days on a single charge[[9]](#footnote-10), providing users with reliable performance and a worry-free experience. Additionally, the battery exhibits superb durability, maintaining 80% of its capacity after undergoing 1,000 charge cycles[[10]](#footnote-11), making it one of the most robust device batteries in the market.

Powered by the Qualcomm® Snapdragon® 6 Gen 1 Mobile Platform[[11]](#footnote-12), the HONOR X9b delivers excellent flagship capabilities with a 35%[[12]](#footnote-13) increase in GPU performance and a 40%[[13]](#footnote-14) increase in CPU efficiency, enabling seamless productivity and entertainment at all times. Running the latest MagicOS 7.2 based on Android 13, the HONOR X9b provides access to a range of upgraded and customized features, such as the HONOR Docs Suite, enabling a more intelligent and convenient experience of remote working.

**Design, Pricing, and Availability**

The HONOR X9b boasts a sleek and modern aesthetic design with meticulous craftsmanship and exquisite detail, and is available in four colorways[[14]](#footnote-15) – Sunrise Orange, Emerald Green, Titanium Silver, and Midnight Black. Starting from 26th October 2023, the HONOR X9b will be available for pre-order in Saudi Arabia via eXtra, STC, Zain, LuLu, noon, Amazon and retail stores from SAR 1399.

For more information, please visit HONOR online store at [www.hihonor.com/](http://www.hihonor.com/).

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**About HONOR**

HONOR is a leading global provider of smart devices. It is dedicated to becoming a global iconic technology brand and creating a new intelligent world for everyone through its powerful products and services. With an unwavering focus on R&D, it is committed to developing technology that empowers people around the globe to go beyond, giving them the freedom to achieve and do more. Offering a range of high-quality smartphones, tablets, laptops and wearables to suit every budget, HONOR’s portfolio of innovative, premium and reliable products enable people to become a better version of themselves.

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<https://www.youtube.com/c/HonorOfficial>

1. Data from HONOR labs. [↑](#footnote-ref-2)
2. Data from HONOR labs. [↑](#footnote-ref-3)
3. Data from HONOR labs. [↑](#footnote-ref-4)
4. With a rounded corners design on the display, the diagonal length of the exterior screen is 6.78 inches when measured according to the standard rectangle (the actual viewable area is slightly smaller). [↑](#footnote-ref-5)
5. The resolution is measured as a standard rectangle. With a rounded corners design, the effective pixels are slightly less. [↑](#footnote-ref-6)
6. 108MP, 5MP and 2MP are camera pixel parameters. The actual photo pixels may vary depending on different camera modes. Activating 108MP requires entering the HIGH-RES Mode for the experience. [↑](#footnote-ref-7)
7. Data from HONOR labs. [↑](#footnote-ref-8)
8. Typical value. The rated capacity of the non-removable battery is 5800mAh. [↑](#footnote-ref-9)
9. Data from HONOR labs. [↑](#footnote-ref-10)
10. Data from HONOR labs. [↑](#footnote-ref-11)
11. Qualcomm and Snapdragon are trademarks of Qualcomm Incorporated, registered in the United States and other countries. [↑](#footnote-ref-12)
12. Data from Qualcomm®. [↑](#footnote-ref-13)
13. Data from Qualcomm®. [↑](#footnote-ref-14)
14. Color availability may vary by region. [↑](#footnote-ref-15)