**HONOR Achieves ISO/IEC 27701 Privacy Information Management Certification**

**Shenzhen, China, May 14th -** HONOR, a leading global provider of smart devices, today announced it has officially achieved the ISO/IEC 27701 Privacy Information Management System Certification issued by the British Standards Institute (BSI), on top of its recent accreditation of ISO/IEC 27001 Information Security Management Certification. These internationally recognized certifications are testament to HONOR's commitment to achieving global standards in information security and privacy information management.



George Zhao, Chief Executive Officer of HONOR Device Co., Ltd, Ma Bing, Chief IT and Quality Officer of HONOR Device Co., Ltd, Paulo Lopes, Director Strategic Partnership, Greater China of BSI, and Wang Qian, Director of South China of BSI at the Certificate Awarding Ceremony.

“At HONOR, we are committed to prioritizing privacy above all else as we deliver high quality products and services to our customers around the world. We adopt a consumer-centric approach with a strategic focus on innovation, product quality and service. From product design right through to the retail experience, we protect our users’ privacy every step of the way, enabling them to have complete control over their personal data. We share this best practice with our suppliers and partners and work in partnership with industry stakeholders to develop a healthy ecosystem for data privacy,” said George Zhao, CEO of HONOR Device Co., Ltd.



*The ISO/IEC 27701 Privacy Information Management Certification obtained by HONOR*

ISO/IEC 27701 is an international privacy protection standard jointly issued by the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC). From organizational governance, legal compliance, workflow regulation, to information technology, supervision, and auditing, the ISO/IEC 27701 certification serves as an extension to ISO/IEC 27001 and ISO/IEC 27002 on data privacy. As the world's first international standard for private information management and the most credible privacy information management system in the industry, it provides private sectors, government entities and non-profit organizations with a full set of personal data processing methods and a privacy information management framework.

While the emergence of new technologies such as 5G and AI have brought about added convenience to consumers’ lives, allowing people to embrace a seamless, intelligent lifestyle, they have also created new challenges when it comes to protecting users’ privacy. HONOR will continue to provide a premium experience to consumers, adopting industry leading privacy mechanisms to protect its customers across the globe.

For more information, please visit HONOR online at <www.hihonor.com>.